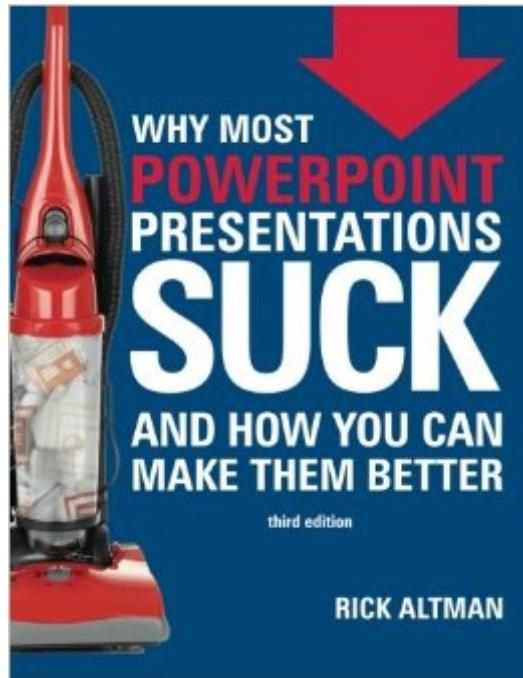


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# Why Most PowerPoint Presentations Suck (Third Edition)



## **Synopsis**

THIRD EDITION: Did you learn PowerPoint in 30 minutes? Join the crowd...most people get no more than a half-hour of training time with PowerPoint before they are tasked with making what is likely to be a first impression of themselves or their company. This book is for earnest presenters and presentation designers who want to escape the perils that entrap so many who turn to PowerPoint for their presentations.

## **Book Information**

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Average Customer Review: 4.6 out of 5 starsÂ  See all reviewsÂ  (21 customer reviews)

Best Sellers Rank: #725,900 in Books (See Top 100 in Books) #81 inÂ  Books > Computers & Technology > Software > Microsoft > Microsoft Powerpoint #120 inÂ  Books > Computers & Technology > Business Technology > Software > Presentation Software #694 inÂ  Books > Business & Money > Skills > Running Meetings & Presentations

## **Customer Reviews**

On the positive side, I agree with some other reviewers that Altman makes some very good points in a humorous and lighthearted way. However, while this book will get me to look at some of my presentations a bit differently, and there are some good tips, it certainly does NOT need to be on every presenters bookshelf. Actually, at times I had to wonder if I read the same book as some of the other reviewers. Very annoyingly, as another disappointed reviewer also pointed out, is representing the printed version as being in color, while the printed version is selling is, in fact, in black and white...and with low resolution figures at that. What gives, as clearly a color version DOES exist? Unfortunately, this lack of color/resolution and false advertising definitely biased my view of this book. It's not fair to blame Mr. Altman for 's mistake in the "Look Inside", but he should take steps to correct this problem. Given that this is a book about PRESENTATIONS, and one with a fairly condescending title at that (some might call it humorous, guess for \$18, I didn't get the joke), it should have COLOR (or at least higher resolution) figures. Clearly, color is an extremely important

tool that is used well in the best presentations, yet Altman obviously could not cover that subject well. Also, the figures are so grainy that I could barely read some of the screen shots. In fact, the sample photos that were used to show resolution differentials were useless, given that the resolution levels of the original photos were clearly much higher than ANY of the photos published in the book. These are such shortcomings in the book that they are deal-killers for me. That, combined with 's false advertising, means that this one's going back.

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